

Friday 2nd March 2012

Heroes Triumph at the National Just Giving Awards 2012

-Joanna Lumley praises the 'sensational' fundraising achievements at industry 'Oscars'-

JustGiving last night (Thursday 1st March) announced the winners of the JustGiving Awards 2012 at a moving ceremony held in Shoreditch Town Hall, in London. A total of 13 awards were presented to individual fundraisers, charities and companies from across the country, recognising their fundraising achievements throughout 2011.

Awards included: Lifetime Achievement Award; Celebrity Fundraiser Award; Most Popular Fundraiser; (PayPal Fundraiser of the year in here please) Young Fundraiser of the Year; Charity of the Year (People's Choice) and Best New Charity.

The awards celebrate the achievements of over 380,000 fundraisers and 8,000 charities which have used JustGiving, the UK's most popular online fundraising platform, to raise over £200 million for good causes over the past year.

Georgina Moseley, mother of Harry Moseley from Birmingham who passed away in October last year following a four-year battle with brain cancer, collected his Lifetime Achievement Award.

Mrs Moseley said: "Thank you JustGiving for Harry's award; you will never know how important it is and how much it means to us to have Harry and his achievements recognised. In just two and a half years, Harry attended more than 80 events in order to increase awareness and raise funds for Cancer Research UK. He singlehandedly raised over £250,000 as well as hundreds of thousands of pounds more by supporting Cancer Research UK's corporate pitches and events. We are devastated that Harry is not here to collect the award himself. We are so very proud of Harry."

Dave Heely from Plymouth, who is completely blind, was named 'Endurance Fundraiser of the Year' for running 1,000 miles in just 10 days, raising a phenomenal £70,000 for Macmillan Cancer Support.

Dave said: "It's a real honour to have won, particularly given the calibre of my fellow nominees. I have always been passionate about raising money for Macmillan and I'm delighted to have been named Endurance Fundraiser of the Year. Huge thanks to everyone who has supported me along the way; I couldn't have done it without them."

JustGiving

Former footballer Bob Wilson was given a 'Highly Commended' award in the 'Celebrity Fundraiser of the

Year' category. Bob cycled 500 miles from London to Newcastle via every Premier League football club in the UK, followed by a visit to Hampden Park, the national stadium in Bob's Scottish homeland where he made his international debut. He raised over £310,000 for the Willow Foundation, the charity he and his wife, Megs, founded in memory of their daughter Anna who died of cancer aged 31. The charity supports 16 to 40 year olds living with a serious and life-threatening illness through the provision of life-enhancing special day experiences.

Bob said: "I'm delighted to have won this award – my first since 1971! The whole experience and my support team were amazing, just incredible. I really couldn't have done it without them. So many wonderful things happened along my journey. The best parts were when I met people who had benefited from Willow and had experienced wonderful days out with their friends and families. It was for those people that I embarked upon this challenge and it was the thought of them and others we could help that kept me going."

Joanna Lumley, who presented the award for 'Charity of the Year' to Aspire, said: "This evening has been wonderful and it is so humbling to be in the company of so many completely sensational people. I must say it – you are absolutely fabulous."

This year was the third annual awards which were judged by a panel of leading fundraising, philanthropic and digital figures, as well as winners of previous awards. Panellists include Lastminute.com founder and business woman Martha Lane Fox, philanthropist David Gold, Media Trust's CEO Caroline Diehl, Rosa Birch from Facebook and Paul Barry Walsh from the Fredericks Foundation.

Anne-Marie Huby, MD at JustGiving, said: "It was such an inspiring and moving evening and it was such an honour and pleasure to have so many extraordinary people under one roof. Their fundraising efforts and achievements are staggering and truly humbling and we are delighted to have been able to recognise their endeavours with the awards."

Full details of all winners can be found at www.justgivingawards.com. To learn more about JustGiving, please visit www.justgiving.com.

-ends-



For more information please contact Christian Dente or

Caroline MacLeod at Grayling on tel: 0207 025 7593 / 0207 025 7529 or email:

firstname.surname@grayling.com

Notes to Editors

All data taken from JustGiving's internal research.

About JustGiving

JustGiving (www.justgiving.com) is the UK's largest online fundraising platform and has helped 13 million people raise over £930 million for more than 12,000 charities since 2001. In 2009, JustGiving's CEO Zarine Kharas was awarded the RSA's Albert Medal for "democratising fundraising and technology for charities" and JustGiving was awarded the "best use of technology award" at the 2009 Sunday Times Tech Track 100 Awards.

About the JustGiving Awards

The first ever JustGiving Awards were held in February 2010. The Awards celebrate the amazing achievements of the charities, fundraisers and donors who, together, have raised more than £930m through their JustGiving pages since 2001.

Notes to Editors

All data taken from JustGiving's internal research.

About JustGiving

JustGiving (www.justgiving.com) is the UK's largest online fundraising platform and has helped 13 million people raise over £930 million for more than 12,000 charities since 2001. In 2009, JustGiving's CEO Zarine Kharas was awarded the RSA's Albert Medal for "democratising fundraising and technology for charities" and JustGiving was awarded the "best use of technology award" at the 2009 Sunday Times Tech Track 100 Awards.

About the JustGiving Awards

The first ever JustGiving Awards were held in February 2010. The Awards celebrate the amazing achievements of the charities, fundraisers and donors who, together, have raised more than £930m through their JustGiving pages since 2001.

2012 JustGiving Awards Winners

- Lifetime Achievement Award Harry Moseley
- Celebrity Fundraiser of the Year Richard Parks, http://www.justgiving.com/RichardParks737Challenge
- Most Popular Fundraiser Yogscast, http://www.justgiving.com/yogscast
- Young Fundraiser of the Year Lauren Gander (12), http://www.justgiving.com/lauren-gander1
- Most Creative Fundraiser Alison Powell, http://www.justgiving.com/teams/skinnydip2011
- Endurance Fundraiser of the Year Dave Heely, http://www.justgiving.com/blinddavestop2toe
- Fundraiser of the Year Simon Adams, http://www.justgiving.com/fatherabraham
- Mobile Fundraiser of the Year STV Charitable Trust, http://www.justgiving.com/stvappeal



• Workplace Fundraiser of the Year – Barton Willmore,

http://www.justgiving.com/teams/bartonwheelmore

- Best Use of Technology Merlin, http://www.justgiving.com/merlin
- Most Creative Charity Mencap, http://www.justgiving.com/mencap
- Charity of the Year Aspire, http://www.justgiving.com/aspire
- Best New Charity Rett Syndrome Research Trust UK, http://www.justgiving.com/rettresearch

About PayPal

PayPal is the faster, safer way to pay and get paid online. The service allows members to send money without sharing financial information, with the flexibility to pay using their account balances, bank accounts or credit cards. With more than 106 million active accounts in 190 markets and 25 currencies around the world, PayPal enables global ecommerce.

PayPal Europe S.àr.l. et Cie S.C.A. is a Luxembourg-based limited liability partnership, which is regulated by the Commission de Surveillance du Secteur Financier ('CSSF') in Luxembourg. PayPal Inc is the ultimate parent of PayPal Europe S.àr.l. et Cie S.C.A. and is 100% owned by eBay Inc. PayPal Inc was set up in the US in December 1998 and acquired by eBay Inc in 2002.

More information about the company can be found at www.paypal.co.uk or www.paypal.co.uk/press

About Vodafone:

Vodafone UK is part of one of the world's largest mobile phone communities, Vodafone Group. In the UK, Vodafone has over 19 million customers. Working closely with JustGiving, last year the two organisations launched JustTextGiving by Vodafone, the UK's first text donation service which is unlocking the power of text for all charities, fundraisers and donors.